

# DRINK IN MALLORCA

## *Cocktail Kitchen Retreat*

**DRINK**  
MALLORCA ACADEMY



# WHAT IS THE COCKTAIL KITCHEN RETREAT?

THE DRINK IN RETREAT IS A TRULY UNIQUE EDUCATIONAL EXPERIENCE FOR HOSPITALITY PROFESSIONALS, ASPIRING BARTENDERS AND DRINKS ENTHUSIASTS.

IT IS DESIGNED TO COMBINE TOP-OF-THE-LINE DRINKS EDUCATION WITH THE ADVENTURE OF TRAVEL AND THE SOCIAL ASPECT THAT DEFINES OUR INDUSTRY.

DURING YOUR TIME WITH US AT THE ACADEMY, WE'LL HOST MASTERCLASSES, WORKSHOPS, HANDS-ON PRACTICE, TASTINGS, TOURS AND MORE ON COCKTAILS, MIXOLOGY & SPIRITS. YOU'LL TOUCH, TASTE, UNDERSTAND AND CREATE FLAVOURS, GAINING A MORE HOLISTIC APPRECIATION FOR THE FINE ART OF DRINKS. ALL THIS WITH LIKE-MINDED PEOPLE FROM ALL AROUND THE WORLD.

BY DISTILLING OUR DECADES OF DRINKS EDUCATION EXPERTISE WE HAVE CREATED A CUTTING EDGE FOUNDATIONAL APPROACH TO FLAVOUR THAT WILL EXPAND YOUR MIND, PALATE AND PASSION. THE RETREAT IS ABOUT RETHINKING HOW YOU DRINK.

DISCOVER THE FUNDAMENTAL IDEAS THAT UNDERLIE DRINKS CULTURE, EXPLORE YOUR PALATE AND YOUR PERSONAL FLAVOURS AND ADVENTURE INTO TASTES YOU'D ONLY DREAMED OF.



OVER THE PAST DECADE THERE HAS BEEN A FUNDAMENTAL CHANGE IN THE WAY THAT PEOPLE APPROACH WHAT THEY DRINK, BE IT AT HOME, IN A BAR, OR ABROAD. THERE IS AN EVER-GROWING CONSCIOUSNESS ABOUT THE ALCOHOL WE ARE DRINKING!

QUALITY OVER QUANTITY IS THE NAME OF THE GAME.

## THE JOURNEY OF FLAVOUR

UNDERSTANDING DRINKS IS A JOURNEY OF DISCOVERY. THE WORLD IS NOT ONLY FULL OF FLAVOUR, BUT FULL OF DIFFERING SCHOOLS OF THOUGHT AND SO MANY WAYS TO APPROACH DRINKING.

THIS JOURNEY OF FLAVOUR YOU'RE ABOUT TO EMBARK ON CONSOLIDATES ALL THIS INTO ONE EASY TO UNDERSTAND, PRACTICAL AND ENJOYABLE STRUCTURE.

BY THE END OF THE RETREAT YOU WILL BE ABLE TO DISCERN QUALITY SPIRITS AND COCKTAILS, FIND AND RECOGNISE THE FLAVOURS THAT INSPIRE YOU, DECIPHER MENUS, CREATE YOUR OWN DRINKS AND SPEAK WITH REAL CONFIDENCE ABOUT DRINKS OF ALL SORTS.



# WHAT THE WEEK LOOKS LIKE

## 1. ARRIVAL SUNDAY - EVENING WELCOME BBQ

THIS IS A SOCIAL GET TOGETHER WHERE YOU WILL MEET THE INSTRUCTOR/GUIDE FOR THE WEEK AND HAVE SOME DELICIOUS FOOD AND DRINKS AS WELL!

## 2. MONDAY (10AM - 4PM)

INTRODUCTION TO BALANCE & PALATE WORKSHOP  
WE START OFF WITH A BALANCE WORKSHOP, UNDERSTANDING WHAT MAKES A GREAT COCKTAIL. FROM INGREDIENTS TO GARNISHES.  
THEN USING THE INFORMATION FROM THE WORKSHOP WE WILL LEARN HOW TO MAKE DELICIOUS CLASSIC COCKTAILS, SO THAT YOU HAVE A FOUNDATION TO WORK OFF WHEN MAKING DRINKS FOR YOURSELF IN THE FUTURE!

## 3. TUESDAY (1PM - 6PM) MIXOLOGY

A HANDS ON MIXOLOGY DAY. FIRSTLY WE WILL SHOW THE BASIC PRINCIPLES OF MIXOLOGY, WHAT IT TAKES TO CREATE TRULY DELICIOUS DRINKS. WE WILL VISIT THE NEARBY MARKET AND PICK UP LOCALLY GROWN INGREDIENTS TO CREATE OUR PRODUCTS WITH.

BACK AT THE ACADEMY WE WILL MAKE OUR OWN HOMEMADE PRODUCTS FROM THE INGREDIENTS WE PICKED UP AT THE MARKET. FINISH WITH A COCKTAIL TASTING USING THESE DELICIOUS PRODUCTS.

## 4. WEDNESDAY (10AM - 4PM) LOCAL MALLORQUIN MASTERCLASS & UNIQUE SKILLS WORKSHOP

WE WILL JUMP IN TO A LIQUEURS AND VERMOUTH WORKSHOP, MAKING OUR OWN LOCAL HERBAL LIQUEUR AND VERMOUTH TO MATURE AND TAKE HOME WITH YOU!

IN THE AFTERNOON WE WILL THEN MOVE ON TO DIFFERENT TECHNIQUES OF APPROACHING MIXOLOGY, THROUGH PRE-BATCHING, CLARIFICATION, FOAMS, INFUSIONS AND CARBONATION. FINISH WITH A COCKTAIL TASTING USING THESE DELICIOUS PRODUCTS.

## 6. FRIDAY (11AM - 3PM) FINAL DAY

WE WILL KICK OFF WITH A BIT OF FUN TODAY, WE WILL HAVE A MYSTERY BOX COMPETITION BASED OFF THE KNOWLEDGE GAINED OVER THE PAST WEEK.

WE WILL BE JOINED BY SOME OF THE BEST BARTENDERS IN THE TOWN TO JUDGE THE COMPETITION, THEN JUMP BEHIND THE BAR AND SHOWCASE SOME CREATIONS OF THEIR OWN. ONCE ALL IS SAID AND DONE, YOU WILL GET YOUR CERTIFICATE!

IN THE EVENING WE WILL ALL HEAD OUT FOR A DINNER ON US AND HAVE SOME MORE FUN!

## 5. THURSDAY (1PM - 6PM) MIXOLOGY + FUTURE TRENDS

WE WILL TEST OUR ABILITIES IN MIXOLOGY BY PRESENTING A NUMBER OF DIFFERENT FLAVOUR COMBINATIONS IN FOOD AND DRINK THAT YOU WILL HAVE TO REPLICATE USING THE SKILLS PICKED UP THROUGHOUT THE WEEK SO FAR.

WE WILL THEN TAKE A LOOK INTO THE FUTURE TRENDS OF MIXOLOGY, WHAT WILL BE THE NEXT BIG THING AND WHY? HOW ARE WE ABLE TO ANTICIPATE THESE AND MAYBE HELP FORGE THE TRENDS OF THE FUTURE? FINISH WITH A COCKTAIL TASTING USING DELICIOUS HOMEMADE PRODUCTS.

## 7. SATURDAY FREE TIME, RELAX!

EXPLORE THE CITY, EXPLORE THE ISLAND AND BEACHES CHECK OUT SOME OF THE RESTAURANTS AND BARS THAT YOU DIDN'T GET TO VISIT YET.

CHECK OUT OF THE VILLA ON SUNDAY BY 12PM





WHEN YOU BOOK THE COURSE W/  
ACCOMMODATION YOU'LL BE INVITED  
TO STAY IN OUR VILLA JUST ON THE  
OUTSKIRTS OF PALMA AND JUST  
100 METRES AWAY FROM THE BEACH.

THIS MODERN  
ACCOMMODATION HAS ALL THE  
AMENITIES YOU NEED FOR A RELAXING  
TIME AWAY.

OUR ACCOMODATION IS SET UP ON A  
SHARED BASIS, WITH BALCONIES AND  
TERRACES FOR YOU TO  
SOAK UP THE  
SPANISH SUN, PLUS A  
POOL TO COOL OFF IN!

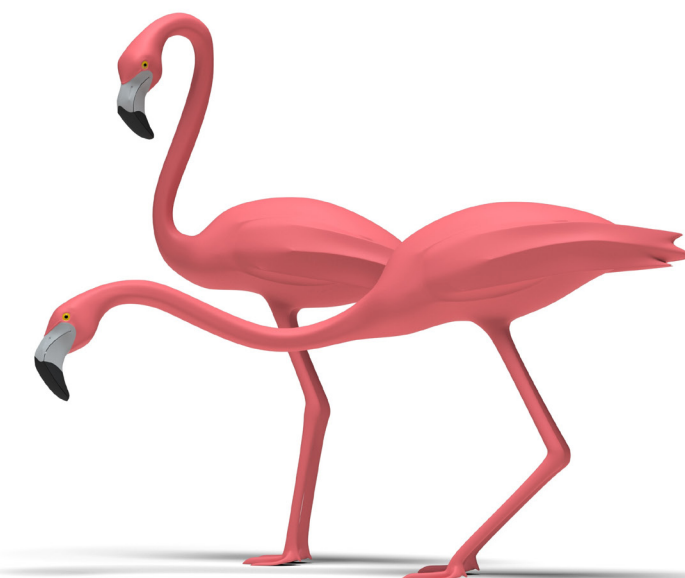
THE VILLA IS WALKING DISTANCE  
FROM A NUMBER OF BARS AND  
RESTAURANTS, SO YOU'LL NEVER  
BE SHORT OF PLACE TO VISIT.  
BREAKFAST IS INCLUDED EVERYDAY,  
SO YOU CAN BE SURE TO START  
YOUR MORNING IN THE RIGHT WAY!

THE VILLA IS A LOVELY PLACE TO REST  
AND RELAX, WHERE YOU'LL BE  
SURROUNDED BY THE OTHER MEMBERS  
OF YOUR GROUP SO YOU CAN  
EXPLORE THE ISLAND,  
GO OUT AND RELAX TOGETHER.

# THE ACCOMODATION



COME AND JOIN US  
TO  
EXPERIENCE  
MALLORCA IN THE  
MOST UNIQUE WAY  
POSSIBLE!







# A UNIQUE MALLORCA EXPERIENCE

## 2021 COURSE DATES:

**22ND NOVEMBER - 28TH NOVEMBER**

**COURSE W/ACCOMODATION: €950**

**COURSE ONLY: €750**

**BOOK THE DRINKS EXPERIENCE OF A LIFETIME WITH US TODAY!**

SPACES ARE LIMITED AS WE WANT TO KEEP THE EXPERIENCE PERSONALISED AND EXCLUSIVE TO MAKE SURE YOU GET THE MOST IMMERSIVE EDUCATION POSSIBLE.

SO IF YOU WANT TO TAKE YOUR KNOWLEDGE, UNDERSTANDING AND PASSION FOR QUALITY DRINKS TO THE NEXT LEVEL, ADVANCE YOUR CAREER AND GAIN REAL INSIGHT INTO THE FOUNDATIONS OF FLAVOUR, GET IN TOUCH WITH US VIA EMAIL OR PHONE.

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## COME AND JOIN US!